

**The Good vs
The Great**

Viewpoint

Depth of Field

Distance

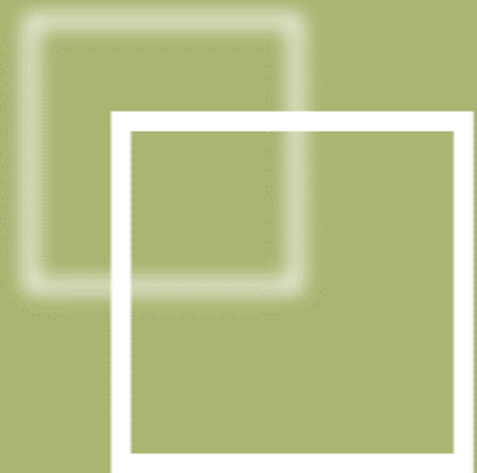
Simplicity



VIEWPOINT

**The viewpoint of the camera
can make or break a photo**

DEPTH OF FIELD



**Depth of field creates emphasis
on the subject**

DISTANCE

**Use distance to bring out detail
or emphasize scale**

simplicity[★]

**Cluttered backgrounds are a
distraction from the subject**



Emotion/Mood

The Moment

Symmetry

Seperation

EMOTION

**A great photo is one
that can tell a story!**



EMOTION

Expressions

Colours

Lighting

EXPRESSION

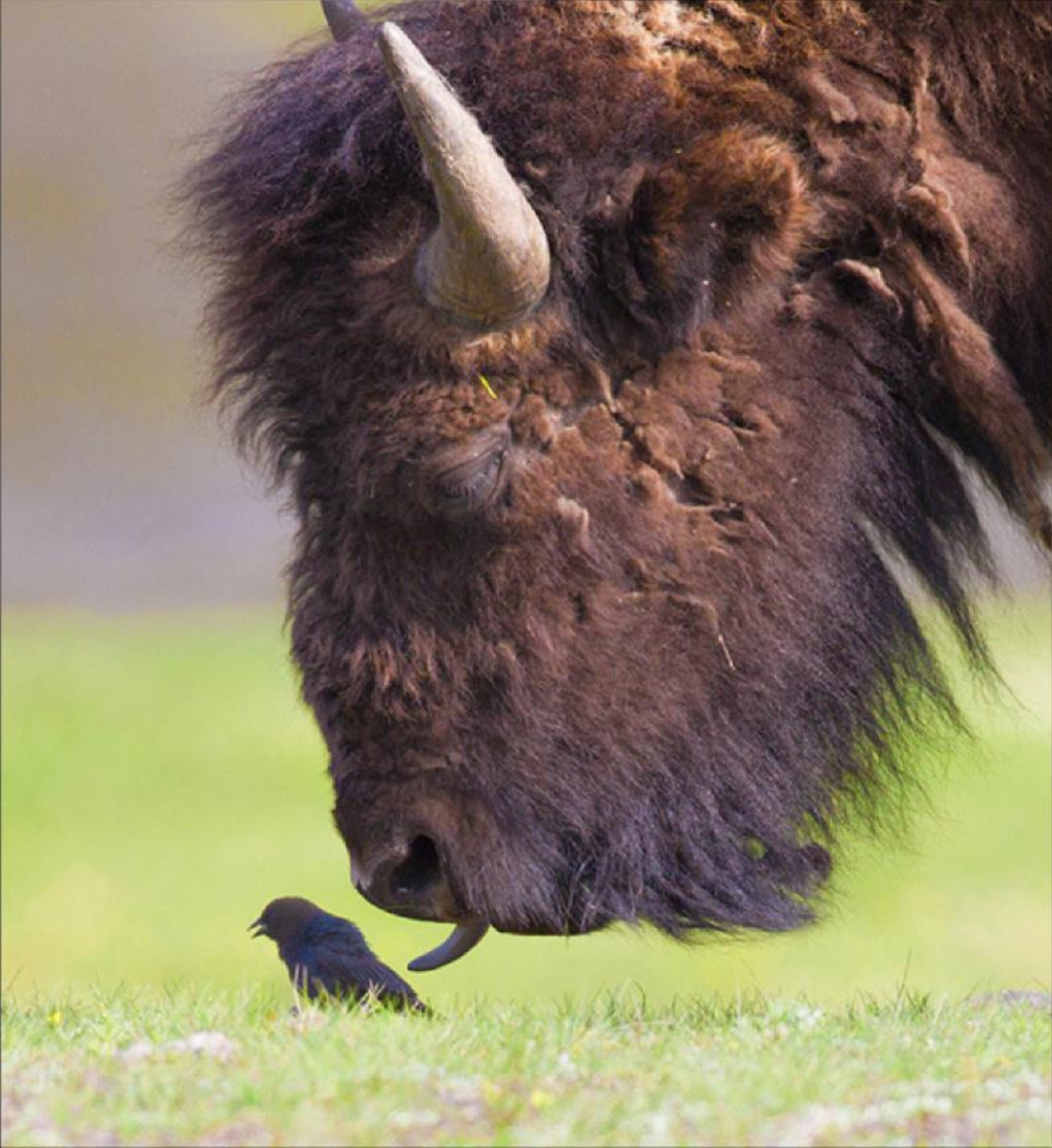






COLOURS & LIGHTING





Colour Temperature Chart

WARM

Cool

3000k

Warm White

4000k

Cool White



1800k

Candlelight

2800k

Extra Warm White

5000k

Daylight

6500-7500k

Overcast Sky

8000k-12000k

Blue Sky

**WARM Colours give off
a HAPPY mood**

**COOL Colours give off
a SAD mood**







THE MOMENT

**Posed photos look great!
But a photo of something as
it happens is more interesting!**

Capturing a moment without the subject noticing the camera at the time allows you to capture their most natural emotions and expressions!

CANDID!









“Posed”
Candid

“Natural”
Candid







SYMMETRY

**Its all about finding the
right balance in the view!**

**The position of the subject in
relation to other objects in frame**

**Finding patterns and interesting
shapes in a shot**













Dull subject



Bright sun







**Use negative
space to balance
your photos!**



**How is
this photo
“balanced”?**



**Similarly shaped
objects**

One close/BIG****

One far/SMALL****







SEPERATION

**Keeping subjects from merging
with objects in the background**

A “merger” occurs when something in the background seems to “merge” out of or into your subject.

This happens when you are so focused on your subject you do not pay attention to the background.

You should always be mindful of other objects in the frame that may seem to “merge” with the subject.



EDGE MERGERS

TONE MERGERS

SUBJECT MERGERS

SUBJECT MERGERS

**Avoid viewpoints
where the subject
overlaps with an
object in the
background!**





tone mergers

**Avoid colours in
the background
that are similar
or conflict with
the subject!**





EDGE MERGERS

**Cutting off a part
of a subjects head,
legs, arms, knees
etc. from the frame
look awkward!**





HOMEWORK!

WEEKEND ASSIGNMENT

TAKE FOUR PHOTOS

ONE PHOTO CREATIVE SYMMETRY

ONE PHOTO DEMONSTRATING SCALE

ONE PHOTO CLOSE UP

**ONE PHOTO WITH STRONG MOODS
BUT WITHOUT A PERSON!**







